

**CAMPAIGN FINANCE REPORT
STATE OF WISCONSIN
CF-2**

COMMITTEE IDENTIFICATION

Filing Period Name:	Fall Pre-Primary 2024 Covers all activity from 07/01/2024 through 07/29/2024	OFFICE USE ONLY Committee ID: 1100165
Name of Committee/Corporation:	Stronger Wisconsin Fund	
Street Address:	2809 E Hamilton Ave #4077	
City, State and Zip:	Eau Claire, WI 54701	

SUMMARY OF RECEIPTS AND DISBURSEMENTS	Column A This Period	Column B Calendar Year-To-Date
1. RECEIPTS		
1A. Contributions (Including Loans) from Individuals	\$0.00	\$0.00
1B. Contributions from Committees (Transfers-In)	\$0.00	\$0.00
1C. Other Income and Commercial Loans	\$450,000.00	\$450,000.00
TOTAL RECEIPTS (Add totals from 1A, 1B and 1C)	\$450,000.00	\$450,000.00
2. DISBURSEMENTS		
2A. Gross Expenditures	\$445,560.94	\$445,560.94
2B. Contributions to Committees (Transfers-Out)	\$0.00	\$0.00
TOTAL DISBURSEMENTS (Add totals from 2A and 2B)	\$445,560.94	\$445,560.94

CASH SUMMARY

Cash Balance Beginning of Report*	\$0.00	
Total Receipts	\$450,000.00	
Subtotal	\$450,000.00	
Total Disbursements	\$445,560.94	
CASH BALANCE END OF REPORT*	\$4,439.06	
INCURRED OBLIGATIONS		
(Balance at the Close of This Period-3A)	\$0.00	
LOANS (Balance at the Close of This Period-3B)	\$0.00	

*Cash Balance as reported by committee

I certify that I have examined this report and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Candidate or Treasurer: Licht, Rachel	Signature of Candidate or Treasurer: Rachel Licht Date: Daytime Phone: Email: rachelalicht@gmail.com
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NOTE: The information on this form is required by 11.0204, 11.0304, 11.0404, 11.0504, 11.0604, 11.0804, 11.0904, Wis. Stats. Failure to provide the information may subject you to the penalties of ss. 11.1400, 11.1401, Wis. Stats.

CF-2 (Rev. 04/16) This form is prescribed by the Wisconsin Ethics Commission, P.O. Box 7984, Madison, WI 53707-7984, 608-266-8005.

SCHEDULE 1-A**RECEIPTS**
Contributions From Individuals**Complete Committee Name:** Stronger Wisconsin Fund

Date	Full Name	Address	Occupation	Amount	YTD
Total Anonymous Contributions				\$0.00	
Grand Total				\$0.00	
Non-Monetary (-):				\$0.00	
Loan Forgiven (-):				\$0.00	
Total				\$0.00	

SCHEDULE 1-B**RECEIPTS**
Contributions from Committees
(Transfers-In)**Complete Committee Name:** Stronger Wisconsin Fund

Date	Full Name	Address	Amount	YTD
Grand Total			\$0.00	
Non-Monetary (-):			\$0.00	
Total			\$0.00	

SCHEDULE 1-C**RECEIPTS****Other Income and Commercial Loans****Complete Committee Name:** Stronger Wisconsin Fund

Date	Full Name	Address	Amount	YTD
Monetary				
07/05/2024	Americans 4 Security Inc	1250 Commons Cir, #1018, Plover, WI 54667	\$450,000.00	\$450,000.00
Total			\$450,000.00	

SCHEDULE 2-A**DISBURSEMENTS
Gross Expenditures**

Complete Committee Name: Stronger Wisconsin Fund

Date	Communication Date	Full Name	Address	Vendor Name	Vendor Address	Expense Purpose	Amount
Independent Expenditure							
07/16/2024	07/23/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$4,991.32
		Comment(s): Mailer					
07/20/2024	07/20/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$4,541.13
		Comment(s): Mailer					
07/20/2024	07/20/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$4,345.63
		Comment(s): Mailer					
07/20/2024	07/20/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$4,736.23
		Comment(s): Mailer					
07/20/2024	07/20/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$4,710.33
		Comment(s): Mailer					
07/20/2024	07/20/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$6,969.01
		Comment(s): Mailer					
07/20/2024	07/20/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$4,826.78

Independent Expenditure							
		Comment(s): Mailer					
07/20/2024	07/20/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$4,770.59
		Comment(s): Mailer					
07/20/2024	07/20/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$3,900.18
		Comment(s): Mailer					
07/20/2024	07/20/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$4,506.85
		Comment(s): Mailer					
07/20/2024	07/20/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$4,107.84
		Comment(s): Mailer					
07/20/2024	07/20/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$5,598.59
		Comment(s): Mailer					
07/20/2024	07/20/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$4,843.29
		Comment(s): Mailer					
07/20/2024	07/20/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$3,855.03
		Comment(s): Mailer					
07/20/2024	07/20/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$4,716.51

Independent Expenditure							
		Comment(s): Mailer					
07/20/2024	07/20/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$7,210.82
		Comment(s): Mailer					
07/22/2024	07/22/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$4,541.13
		Comment(s): Mailer					
07/22/2024	07/22/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$4,345.63
		Comment(s): Mailer					
07/22/2024	07/22/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$4,679.23
		Comment(s): Mailer					
07/22/2024	07/22/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$4,639.52
		Comment(s): Mailer					
07/22/2024	07/22/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$7,022.01
		Comment(s): Mailer					
07/22/2024	07/22/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$4,770.59
		Comment(s): Mailer					
07/22/2024	07/22/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$3,900.18
		Comment(s): Mailer					

Independent Expenditure							
07/23/2024	07/23/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$4,979.33
		Comment(s): Mailer					
07/23/2024	07/23/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$5,182.18
		Comment(s): Mailer					
07/23/2024	07/23/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$5,319.86
		Comment(s): Mailer					
07/23/2024	07/23/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$5,199.27
		Comment(s): Mailer					
07/23/2024	07/23/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$4,585.43
		Comment(s): Mailer					
07/23/2024	07/23/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$16,607.00
		Comment(s): Mailer					
07/23/2024	07/23/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$4,281.30
		Comment(s): Mailer					
07/25/2024	07/25/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$4,979.33
		Comment(s): Mail					

Independent Expenditure							
07/25/2024	07/25/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$4,991.24
		Comment(s): Mail					
07/25/2024	07/25/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$5,182.18
		Comment(s): Mailer					
07/25/2024	07/25/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$16,307.42
		Comment(s): Mailer					
07/25/2024	07/25/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$5,319.84
		Comment(s): Mailer					
07/25/2024	07/25/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$5,199.27
		Comment(s): Mailer					
07/25/2024	07/25/2024	Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing Service	\$4,282.30
		Comment(s): Mailer					
07/29/2024	07/30/2024	Campaign HQ	PO Box 257, Brooklyn, IA 52211			Phone Bank	\$6,000.00
		Comment(s): Live Calls 7/30 - 8/6					
07/29/2024	07/30/2024	Campaign HQ	PO Box 257, Brooklyn, IA 52211			Phone Bank	\$6,000.00
		Comment(s): Live Calls 7/30 - 8/6					
07/29/2024	07/30/2024	Campaign HQ	PO Box 257, Brooklyn, IA 52211			Phone Bank	\$6,000.00
		Comment(s): Live Calls 7/30 - 8/6					

Independent Expenditure							
07/29/2024	07/30/2024	Campaign HQ	PO Box 257, Brooklyn, IA 52211			Phone Bank	\$6,000.00
		Comment(s): Live Calls 7/30 - 8/6					
07/29/2024	07/30/2024	Campaign HQ	PO Box 257, Brooklyn, IA 52211			Phone Bank	\$6,000.00
		Comment(s): Live Calls 7/30 - 8/6					
07/29/2024	07/30/2024	Campaign HQ	PO Box 257, Brooklyn, IA 52211			Phone Bank	\$20,000.00
		Comment(s): Live Calls 7/30 - 8/6					
07/29/2024	07/30/2024	Edge Messenging Media Buying	120 Bishops Way Ste 164, Brookfield, WI 53005			Media - Radio	\$20,000.00
		Comment(s): Radio: July 30 - August 12					
07/29/2024	07/30/2024	Edge Messenging Media Buying	120 Bishops Way Ste 164, Brookfield, WI 53005			Media - Radio	\$5,000.00
		Comment(s): Radio: July 30 - August 12					
07/29/2024	07/30/2024	Last Mile Marketing	291 N Hubbards Ln Ste 291, Louisville, KY 40202			Mailing Service	\$4,979.33
		Comment(s): Mailer					
07/29/2024	07/30/2024	Last Mile Marketing	291 N Hubbards Ln Ste 291, Louisville, KY 40202			Mailing Service	\$5,125.18
		Comment(s): Mailer					
07/29/2024	07/30/2024	Last Mile Marketing	291 N Hubbards Ln Ste 291, Louisville, KY 40202			Mailing Service	\$16,307.42
07/29/2024	07/30/2024	Last Mile Marketing	291 N Hubbards Ln Ste 291, Louisville, KY 40202			Mailing Service	\$5,320.44
		Comment(s): Mailer					
07/29/2024	07/30/2024	Last Mile Marketing	291 N Hubbards Ln Ste 291, Louisville, KY 40202			Mailing Service	\$7,503.83
		Comment(s): Mailer					

Independent Expenditure							
07/29/2024	07/30/2024	Last Mile Marketing	291 N Hubbards Ln Ste 291, Louisville, KY 40202			Mailing Service	\$6,138.23
		Comment(s): Mailer					
07/29/2024	07/30/2024	Topside Strategies	2320 Broadmoor Ln, jacksonville, FL 32207			Media - Online Advertising	\$6,064.98
		Comment(s): Online ads					
07/29/2024	07/30/2024	Topside Strategies	2320 Broadmoor Ln, jacksonville, FL 32207			Media - Online Advertising	\$6,366.14
		Comment(s): online ads					
07/29/2024	07/30/2024	Topside Strategies	2320 Broadmoor Ln, jacksonville, FL 32207			Media - Online Advertising	\$6,031.74
		Comment(s): online ads					
07/29/2024	07/30/2024	Topside Strategies	2320 Broadmoor Ln, jacksonville, FL 32207			Media - Online Advertising	\$5,723.30
		Comment(s): online ads					
07/29/2024	07/30/2024	Topside Strategies	2320 Broadmoor Ln, jacksonville, FL 32207			Media - Online Advertising	\$6,490.40
		Comment(s): online ads					
07/29/2024	07/30/2024	Topside Strategies	2320 Broadmoor Ln, jacksonville, FL 32207			Media - Online Advertising	\$5,338.78
		Comment(s): online ads					
07/29/2024	07/30/2024	Topside Strategies	2320 Broadmoor Ln, jacksonville, FL 32207			Media - Online Advertising	\$5,535.20
		Comment(s): online ads					
07/29/2024	07/30/2024	Topside Strategies	2320 Broadmoor Ln, jacksonville, FL 32207			Media - Online Advertising	\$21,776.63
		Comment(s): online ads					

Independent Expenditure							
07/29/2024	07/30/2024	Topside Strategies	2320 Broadmoor Ln, jacksonville, FL 32207			Media - Phones / Robo calls	\$2,000.00
		Comment(s): SMS Texting					
07/29/2024	07/30/2024	Topside Strategies	2320 Broadmoor Ln, jacksonville, FL 32207			Media - Phones / Robo calls	\$2,000.00
		Comment(s): SMS Texting					
07/29/2024	07/30/2024	Topside Strategies	2320 Broadmoor Ln, jacksonville, FL 32207			Media - Phones / Robo calls	\$2,000.00
		Comment(s): SMS Texting					
07/29/2024	07/30/2024	Topside Strategies	2320 Broadmoor Ln, jacksonville, FL 32207			Media - Phones / Robo calls	\$2,000.00
		Comment(s): SMS Texting					
07/29/2024	07/30/2024	Topside Strategies	2320 Broadmoor Ln, jacksonville, FL 32207			Media - Phones / Robo calls	\$2,000.00
		Comment(s): SMS Texting					
07/29/2024	07/30/2024	Topside Strategies	2320 Broadmoor Ln, jacksonville, FL 32207			Media - Phones / Robo calls	\$2,000.00
		Comment(s): SMS Texting					
07/29/2024	07/30/2024	Topside Strategies	2320 Broadmoor Ln, jacksonville, FL 32207			Media - Phones / Robo calls	\$2,000.00
		Comment(s): SMS Texting					
07/29/2024	07/30/2024	Topside Strategies	2320 Broadmoor Ln, jacksonville, FL 32207			Media - Phones / Robo calls	\$2,000.00
		Comment(s): SMS Texting					
07/29/2024	07/30/2024	Topside Strategies	2320 Broadmoor Ln, jacksonville, FL 32207			Media - Phones / Robo calls	\$6,000.00
		Comment(s): SMS Texting					
Sub Total							\$408,645.97

Monetary							
07/20/2024		Last Mile Marketing	291 N Hubbards Ln, Suite 172 #193, Louisville, KY 40207			Mailing List	\$8,714.97
		Comment(s): Voter Lists and Data					
07/29/2024		Topside Strategies	2320 Broadmoor Ln, jacksonville, FL 32207			Media - Graphic Design	\$13,200.00
		Comment(s): Display set and production for Digital Ads					
07/29/2024		Topside Strategies	2320 Broadmoor Ln, jacksonville, FL 32207			Consulting Fees - General	\$15,000.00
		Comment(s): Digital media consulting					
Sub Total							\$36,914.97
Grand Total							\$445,560.94
Non-Monetary (-):							\$0.00
Total							\$445,560.94

SCHEDULE 2-B**DISBURSEMENTS**
Contributions To Committees
(Transfers-Out)

Complete Committee Name: Stronger Wisconsin Fund

Date	Full Name	Address	Vendor Name	Vendor Address	Amount
Grand Total					\$0.00
Non-Monetary (-):					\$0.00
Registrant In-Kind Sub Total (-):					\$0.00
Total					\$0.00

SCHEDULE 3-A**ADDITIONAL DISCLOSURE**
Incurred Obligations Excluding Loans**Complete Committee Name:** Stronger Wisconsin Fund**Beginning Incurred Obligation Amount:** \$0.00

Date	Full Name	Address	Amount
Grand Total			\$0.00

Date	Full Name	Amount Paid
Grand Total		\$0.00
Outstanding Incurred Obligations End of Report		\$0.00

SCHEDULE 3-B**ADDITIONAL DISCLOSURE**
Loans
Individual, Committee or Commercial**Complete Committee Name:** Stronger Wisconsin Fund**Beginning Loan Balance:** \$0.00

Date	Full Name	Address	Amount
Grand Total			\$0.00

Date	Full Name	Amount Paid
Grand Total		\$0.00
Outstanding Loans End of Report		\$0.00