### CAMPAIGN FINANCE REPORT STATE OF WISCONSIN CF-2

#### COMMITTEE IDENTIFICATION

Covers all activity from 07/31/2018 through 10/22/2018  Name of American Federation for Children Action Fund - Wisconsi		7.
Name of American Federation for Children Action Fund - Wisconsi	in	
Committee/Corporation: IE Committee	~	
Street Address: 1020 19th St., NW Ste. 675	Committee ID:	1100001
City, State and Zip: Washington, DC 20036		

SUMMARY OF RECEIPTS AND DISBURSEMENTS	Column A This Period	Column B Calendar Year-To-Date
1. RECEIPTS		
1A. Contributions (Including Loans) from Individuals	\$0.00	\$375,000.00
1B. Contributions from Committees (Transfers-In)	\$350,000.00	\$350,000.00
1C. Other Income and Commercial Loans	\$0.00	\$0.00
TOTAL RECEIPTS (Add totals from 1A, 1B and 1C)	\$350,000.00	\$725,000.00
2. DISBURSEMENTS		
2A. Gross Expenditures	\$315,916.89	\$334,889.99
2B. Contributions to Committees (Transfers-Out)	\$0.00	\$0.00
TOTAL DISBURSEMENTS (Add totals from 2A and 2B)	\$315,916.89	\$334,889.99

#### CASH SUMMARY

Cash Balance Beginning of Report*	\$360,281.50	
Total Receipts	\$350,000.00	
Subtotal	\$710,281.50	
Total Disbursements	\$315,916.89	
CASH BALANCE END OF REPORT*	\$394,364.61	
INCURRED OBLIGATIONS		
(Balance at the Close of This Period-3A)	\$4,317.87	
LOANS (Balance at the Close of This Period-3B)	\$0.00	

<sup>\*</sup>Cash Balance as reported by committee

I certify that I have examined this report and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Candidate or Treasurer:	Signature of Candidate or Treasurer	Date:	Daytime Phone:
Lisker, Lisa	Lisa Lisker	Email:	llisker@hdafec.com

**NOTE:** The information on this form is required by 11.0204, 11.0304, 11.0404, 11.0504, 11.0604, 11.0804, 11.0904, Wis. Stats. Failure to provide the information may subject you to the penalties of ss. 11.1400, 11.1401, Wis. Stats.

CF-2 (Rev. 04/16) This form is prescribed by the Wisconsin Ethics Commission, P.O. Box 7984, Madison, WI 53707-7984, 608-266-8005.

### SCHEDULE 1-A

# RECEIPTS Contributions From Individuals

Complete Committee Name: American Federation for Children Action Fund -

Wisconsin IE Committee

Date	Full Name	Address	Occupation	Amount	YTD
			Total Anonymous Contributions	\$0.00	
			Grand Total	\$0.00	
			Non-Monetary (-):	\$0.00	
			Loan Forgiven (-):	\$0.00	
			Total	\$0.00	

### SCHEDULE 1-B

#### **RECEIPTS Contributions from Committees** (Transfers-In)

Date	Full Name Address		Amount	YTD
Monetary				
10/19/2018	American Federation for Children Inc.	1020 19th St, NW, Ste. 675, Washington, DC 20036	\$350,000.00	\$350,000.0 0
		Sub Total	\$350,000.00	
		Grand Total	\$350,000.00	
		Non-Monetary (-):	\$0.00	
		Total	\$350,000.00	

### SCHEDULE 1-C

### **RECEIPTS**

#### **Other Income and Commercial Loans**

Date	Full Name	Address	Amount	YTD
		Total	\$0.00	

### SCHEDULE 2-A

#### **DISBURSEMENTS Gross Expenditures**

Date	Communication Date	Full Name	Address	Vendor Name	Vendor Address	Expense Purpose	Amount
Independer	nt Expenditure					•	
08/02/2018	08/03/2018	Persuasion Partners	106 E. Doty St., Ste. 300, Madison, WI 53703			Mailing Service	\$3,112.31
08/02/2018	08/03/2018	Persuasion Partners	106 E. Doty St., Ste. 300, Madison, WI 53703			Mailing Service	\$3,571.50
08/02/2018	08/03/2018	Persuasion Partners	106 E. Doty St., Ste. 300, Madison, WI 53703			Mailing Service	\$3,695.00
08/03/2018	08/03/2018	Persuasion Partners Inc.	106 E. Doty St., Ste. 300, Madison, WI 53703			Mailing Service	\$3,112.31
08/03/2018	08/03/2018	Persuasion Partners Inc.	106 E. Doty St., Ste. 300, Madison, WI 53703			Mailing Service	\$3,571.50
08/03/2018	08/03/2018	Persuasion Partners Inc.	106 E. Doty St., Ste. 300, Madison, WI 53703			Mailing Service	\$3,695.00
08/06/2018	08/06/2018	Persuasion Partners Inc.	106 E. Doty St., Ste. 300, Madison, WI 53703			Mailing Service	\$2,917.64
08/06/2018	08/06/2018	Persuasion Partners Inc.	106 E. Doty St., Ste. 300, Madison, WI 53703			Mailing Service	\$3,264.69
08/06/2018	08/06/2018	Persuasion Partners Inc.	106 E. Doty St., Ste. 300, Madison, WI 53703			Mailing Service	\$3,377.20
09/28/2018	09/28/2018	Persuasion Partners Inc.	106 E. Doty St., Ste. 300, Madison, WI 53703			Mailing Service	\$12,535.60
09/28/2018	09/28/2018	Persuasion Partners Inc.	106 E. Doty St., Ste. 300, Madison, WI 53703			Mailing Service	\$9,184.88
09/28/2018	09/28/2018	Persuasion Partners Inc.	106 E. Doty St., Ste. 300, Madison, WI 53703			Mailing Service	\$9,948.16

Independer	nt Expenditure				
10/04/2018	10/02/2018	Persuasion Partners Inc.	106 E. Doty St., Ste. 300, Madison, WI 53703	Mailing Service	\$7,261.10
10/04/2018	10/02/2018	Persuasion Partners Inc.	106 E. Doty St., Ste. 300, Madison, WI 53703	Mailing Service	\$4,109.24
10/04/2018	10/02/2018	Persuasion Partners Inc.	106 E. Doty St., Ste. 300, Madison, WI 53703	Mailing Service	\$4,471.68
10/05/2018	10/05/2018	Persuasion Partners Inc.	106 E. Doty St.,, Ste. 300, Madison, WI 53703	Mailing Service	\$12,095.32
10/05/2018	10/05/2018	Persuasion Partners Inc.	106 E. Doty St.,, Ste. 300, Madison, WI 53703	Mailing Service	\$11,409.98
10/05/2018	10/05/2018	Persuasion Partners Inc.	106 E. Doty St.,, Ste. 300, Madison, WI 53703	Mailing Service	\$12,543.62
10/11/2018	10/11/2018	Persuasion Partners Inc.	106 E. Doty St., Ste. 300, Madison, WI 53703	Mailing Service	\$2,960.50
10/11/2018	10/11/2018	Persuasion Partners Inc.	106 E. Doty St., Ste. 300, Madison, WI 53703	Mailing Service	\$2,960.50
10/17/2018	10/16/2018	Bob Abella Creative Services	W1863 Mortensen Rd., Brooklyn, WI 53521	Media - Radio	\$503.16
10/17/2018	10/17/2018	Nonbox	5307 S. 92nd St., Hales Corner, WI 53130	Media - Online Advertising	\$18,500.00
10/17/2018	10/17/2018	Nonbox	5307 S. 92nd St., Hales Corner, WI 53130	Media - Online Advertising	\$15,800.00
10/17/2018	10/17/2018	Nonbox	5307 S. 92nd St., Hales Corner, WI 53130	Media - TV	\$91,431.00
10/17/2018	10/17/2018	Nonbox	5307 S. 92nd St., Hales Corner, WI 53130	Media - TV	\$44,042.00
10/19/2018	10/16/2018	Ten Capitol	40055 Glenmore Ct., Paeonian Spring, VA 20129	Media - Radio	\$25,764.00
				Sub Total	\$315,837.89

Monetary				
08/24/2018	ВВ&Т	1909 K St., NW, Washington, DC 20006	Bank Charges	\$43.00
09/21/2018	BB&T	1909 K St., NW, Washington, DC 20006	Bank Charges	\$24.00
10/22/2018	BB&T	1909 K St., NW, Washington, DC 20006	Bank Charges	\$12.00
	<u> </u>		Sub Total	\$79.00
			Grand Total	\$315,916.89
			Non-Monetary (-):	\$0.00
			Total	\$315,916.89

### SCHEDULE 2-B

## **DISBURSEMENTS** Contributions To Committees (Transfers-Out)

Date	Full Name	Address	Vendor Name	Vendor Address	Amount
				Grand Total	\$0.00
Non-Monetary (-):					\$0.00
			Registrant In-Ki	nd Sub Total (-):	\$0.00
				Total	\$0.00

### SCHEDULE 3-A

### **ADDITIONAL DISCLOSURE**

#### **Incurred Obligations Excluding Loans**

American Federation for Children Action Fund - Wisconsin IE Committee **Complete Committee Name:** 

**Beginning Incurred Obligation Amount:** \$4,317.87

Date	Full Name	Address	Amount
		Grand Total	\$0.00

Date	Full Name	Amount Paid
	Grand Total	\$0.00
	Outstanding Incurred Obligations End of Report	\$4,317.87

### **SCHEDULE 3-B**

### **ADDITIONAL DISCLOSURE**

#### Loans

#### **Individual, Committee or Commercial**

Complete Committee Name: American Federation for Children Action

Fund - Wisconsin IE Committee

**Beginning Loan Balance:** \$0.00

Date	Full Name	Address	Amount
		Grand Total	\$0.00

Date	Full Name	Amount Paid
	Grand Total	\$0.00
	Outstanding Loans End of Report	\$0.00