

CAMPAIGN FINANCE REPORT
STATE OF WISCONSIN
GAB-2

COMMITTEE IDENTIFICATION

Filing Period Name:	Special Pre-Election 2013 (21st & 69th Assembly) Covers all activity from 10/08/2013 through 11/04/2013	OFFICE USE ONLY GAB ID: 1100001
Name of Committee/Corporation:	American Federation for Children Action Fund - Wisconsin IE Committee	
Street Address:	1660 L St., NW Ste. 1000	
City, State and Zip:	Washington, DC 20036	

<i>SUMMARY OF RECEIPTS AND DISBURSEMENTS</i>	Column A This Period	Column B Calendar Year-To-Date
1. RECEIPTS		
1A. Contributions (Including Loans) from Individuals	\$0.00	\$0.00
1B. Contributions from Committees (Transfers-In)	\$0.00	\$0.00
1C. Other Income and Commercial Loans	\$0.00	\$0.00
TOTAL RECEIPTS (Add totals from 1A, 1B and 1C)	\$0.00	\$0.00
2. DISBURSEMENTS		
2A. Gross Expenditures	\$67,064.52	\$90,841.41
2B. Contributions to Committees (Transfers-Out)	\$0.00	\$0.00
TOTAL DISBURSEMENTS (Add totals from 2A and 2B)	\$67,064.52	\$90,841.41

CASH SUMMARY

Cash Balance Beginning of Report *	\$83,004.33	
Total Receipts	\$0.00	
Subtotal	\$83,004.33	
Total Disbursements	\$67,064.52	
CASH BALANCE END OF REPORT *	\$15,939.91	
INCURRED OBLIGATIONS		
(Balance at the Close of This Period-3A)	\$0.00	
LOANS (Balance at the Close of This Period-3B)	\$0.00	

**Cash Balance as reported by committee*

I certify that I have examined this report and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Candidate or Treasurer: Lisker, Lisa	Signature of Candidate or Treasurer	Date:	Daytime Phone:
		Email: llisker@hdafec.com	

NOTE: The information on this form is required by ss.11.06, 11.20, Wis. Stats. Failure to provide the information may subject you to the penalties of ss.11.60, 11.61, Wis. Stats.

GAB-2 (Rev. 12/03) This form is prescribed by the Government Accountability Board, P.O. Box 7984, Madison, WI 53707-7984, 608-266-8005.

SCHEDULE 1-A**RECEIPTS
Contributions From Individuals**

Complete Committee Name: American Federation for Children Action Fund -
Wisconsin IE Committee

Date	Full Name	Address	Occupation	Employer Name	Employer Address	Amount	YTD
Total Unitemized Contributions						\$0.00	
Total Anonymous Contributions						\$0.00	
Grand Total						\$0.00	
Non-Monetary (-):						\$0.00	
Loan Forgiven (-):						\$0.00	
Total						\$0.00	

SCHEDULE 1-B**RECEIPTS
Contributions from Committees
(Transfers-In)**

Complete Committee Name: American Federation for Children Action
Fund - Wisconsin IE Committee

Date	Full Name	Address	Amount	YTD
Grand Total			\$0.00	
Non-Monetary (-):			\$0.00	
Total			\$0.00	

SCHEDULE 1-C**RECEIPTS****Other Income and Commercial Loans**

Complete Committee Name: American Federation for Children Action
Fund - Wisconsin IE Committee

Date	Full Name	Address	Amount	YTD
Total			\$0.00	

SCHEDULE 2-A**DISBURSEMENTS
Gross Expenditures**

Complete Committee Name: American Federation for Children Action Fund -
Wisconsin IE Committee

Date	Full Name	Address	Vendor Name	Vendor Address	Expense Purpose	Amount
Independent Expenditure						
10/11/2013	Connection Strategy LLC	PO Box 2192, Arlington, VA 22202			Media - Phones / Robo calls	\$6,788.57
10/11/2013	Connection Strategy LLC	PO Box 2192, Arlington, VA 22202			Media - Phones / Robo calls	\$6,863.19
10/12/2013	Persuasion Partners Inc.	106 East Doty, Suite 300, Madison, WI 53703			Media - Online Advertising	\$12,500.00
10/12/2013	Persuasion Partners Inc.	106 East Doty, Suite 300, Madison, WI 53703			Media - Online Advertising	\$12,500.00
10/14/2013	Persuasion Partners Inc.	106 East Doty St., Ste. 300, Madison, WI 53703			Mailing Service	\$14,708.48
	Comment(s): Direct Mail					
10/14/2013	Persuasion Partners Inc.	106 East Doty St., Ste. 300, Madison, WI 53703			Mailing Service	\$13,704.28
	Comment(s): Direct Mail					
Sub Total						\$67,064.52
Grand Total						\$67,064.52
Non-Monetary (-):						\$0.00
Total						\$67,064.52

SCHEDULE 2-B**DISBURSEMENTS
Contributions To Committees
(Transfers-Out)**

Complete Committee Name: American Federation for Children Action Fund -
Wisconsin IE Committee

Date	Full Name	Address	Vendor Name	Vendor Address	Amount
Grand Total					\$0.00
Non-Monetary (-):					\$0.00
Registrant In-Kind Sub Total (-):					\$0.00
Total					\$0.00

SCHEDULE 3-A**ADDITIONAL DISCLOSURE
Incurred Obligations Excluding Loans**

Complete Committee Name: American Federation for Children Action Fund - Wisconsin
IE Committee

Beginning Incurred Obligation Amount: \$0.00

Date	Full Name	Address	Amount
Grand Total			\$0.00

Date	Full Name	Amount Paid
Grand Total		\$0.00
Outstanding Incurred Obligations End of Report		\$0.00

SCHEDULE 3-B**ADDITIONAL DISCLOSURE**
Loans
Individual, Committee or Commercial

Complete Committee Name: American Federation for Children Action
Fund - Wisconsin IE Committee

Beginning Loan Balance: \$0.00

Date	Full Name	Address	Amount
Grand Total			\$0.00

Date	Full Name	Amount Paid
Grand Total		\$0.00
Outstanding Loans End of Report		\$0.00