

CAMPAIGN FINANCE REPORT
STATE OF WISCONSIN
GAB-2

COMMITTEE IDENTIFICATION

Filing Period Name:	Fall Pre-Election 2012 Covers all activity from 07/01/2012 through 10/22/2012	OFFICE USE ONLY GAB ID: 1100012
Name of Committee/Corporation:	Greater Wisconsin Political Independent Expenditure Fund	
Street Address:	P.O. Box 861	
City, State and Zip:	Madison, WI 53701	

<i>SUMMARY OF RECEIPTS AND DISBURSEMENTS</i>	Column A This Period	Column B Calendar Year-To-Date
1. RECEIPTS		
1A. Contributions (Including Loans) from Individuals	\$0.00	\$9,602.69
1B. Contributions from Committees (Transfers-In)	\$26,120.00	\$6,802,588.92
1C. Other Income and Commercial Loans	\$899,008.16	\$932,183.27
TOTAL RECEIPTS (Add totals from 1A, 1B and 1C)	\$925,128.16	\$7,744,374.88
2. DISBURSEMENTS		
2A. Gross Expenditures	\$948,522.57	\$7,699,482.53
2B. Contributions to Committees (Transfers-Out)	\$0.00	\$0.00
TOTAL DISBURSEMENTS (Add totals from 2A and 2B)	\$948,522.57	\$7,699,482.53

CASH SUMMARY

Cash Balance Beginning of Report *	\$35,871.27
Total Receipts	\$925,128.16
Subtotal	\$960,999.43
Total Disbursements	\$948,522.57
CASH BALANCE END OF REPORT *	\$12,476.86
INCURRED OBLIGATIONS	
(Balance at the Close of This Period-3A)	\$0.00
LOANS (Balance at the Close of This Period-3B)	\$0.00

**Cash Balance as reported by committee*

I certify that I have examined this report and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Candidate or Treasurer: Gellman, Jane	Signature of Candidate or Treasurer	Date: Daytime Phone:
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NOTE: The information on this form is required by ss.11.06, 11.20, Wis. Stats. Failure to provide the information may subject you to the penalties of ss.11.60, 11.61, Wis. Stats.

GAB-2 (Rev. 12/03) This form is prescribed by the Government Accountability Board, P.O. Box 7984, Madison, WI 53707-7984, 608-266-8005.

SCHEDULE 1-A**RECEIPTS
Contributions From Individuals**

Complete Committee Name: Greater Wisconsin Political Independent
Expenditure Fund

Date	Full Name	Address	Occupation	Employer Name	Employer Address	Amount	YTD
Total Unitemized Contributions						\$0.00	
Total Anonymous Contributions						\$0.00	
Grand Total						\$0.00	
Non-Monetary (-):						\$0.00	
Loan Forgiven (-):						\$0.00	
Total						\$0.00	

SCHEDULE 1-B**RECEIPTS
Contributions from Committees
(Transfers-In)****Complete Committee Name:** Greater Wisconsin Political Independent
Expenditure Fund

Date	Full Name	Address	Amount	YTD
Monetary				
10/18/2012	Greater Wisconsin Committee Political Action Committee	PO Box 861, Madison, WI 53701	\$16,000.00	\$0.00
Sub Total			\$16,000.00	
In-Kind				
10/19/2012	AFSCME-WI Special Acct.	1625 L Street, NW, Washington, DC 20036	\$10,120.00	\$0.00
Sub Total			\$10,120.00	
Grand Total			\$26,120.00	
Non-Monetary (-):			\$0.00	
Total			\$26,120.00	

SCHEDULE 1-C**RECEIPTS****Other Income and Commercial Loans**

Complete Committee Name: Greater Wisconsin Political Independent
Expenditure Fund

Date	Full Name	Address	Amount	YTD
Monetary				
10/04/2012	Greater Wisconsin Political Fund	PO BOX 861, Madison, WI 53701-0861	\$50,000.00	\$0.00
	Comment(s): Internal Transfer			
Monetary				
09/27/2012	Greater Wisconsin Political Fund	PO BOX 861, Madison, WI 53701-0861	\$120,000.00	\$0.00
Monetary				
10/05/2012	Greater Wisconsin Political Fund	PO BOX 861, Madison, WI 53701-0861	\$100,000.00	\$0.00
Monetary				
10/09/2012	Greater Wisconsin Political Fund	PO BOX 861, Madison, WI 53701-0861	\$300,000.00	\$0.00
Monetary				
10/12/2012	Greater Wisconsin Political Fund	PO BOX 861, Madison, WI 53701-0861	\$250,000.00	\$0.00
Monetary				
10/18/2012	Greater Wisconsin Political Fund	PO BOX 861, Madison, WI 53701-0861	\$79,000.00	\$0.00
In-Kind				
10/19/2012	America Votes	1155 Connecticut Ave, Washington, DC 20036	\$4.08	\$0.00
In-Kind				
10/19/2012	America Votes	1155 Connecticut Ave, Washington, DC 20036	\$4.08	\$0.00
Total			\$899,008.16	

SCHEDULE 2-A**DISBURSEMENTS
Gross Expenditures**

Complete Committee Name: Greater Wisconsin Political Independent
Expenditure Fund

Date	Full Name	Address	Vendor Name	Vendor Address	Expense Purpose	Amount
Monetary						
07/30/2012	Richard Pinney	826 East Center St. , Milwaukee , WI 53212			Media - Website Development	\$400.41
09/27/2012	Park Bank	PO BOX 8969, Madison, WI 53708			Bank Charges	\$23.00
10/04/2012	Park Bank	PO BOX 8969, Madison, WI 53708			Bank Charges	\$23.00
10/05/2012	Park Bank	PO BOX 8969, Madison, WI 53708-8969			Bank Charges	\$23.00
10/09/2012	Park Bank	PO BOX 8969, Madison, WI 53708-8969			Bank Charges	\$23.00
10/09/2012	Park Bank	PO BOX 8969, Madison, WI 53708-8969			Bank Charges	\$23.00
10/12/2012	Park Bank	PO BOX 8969, Madison, WI 53708-8969			Bank Charges	\$23.00
10/12/2012	Park Bank	PO BOX 8969, Madison, WI 53708-8969			Bank Charges	\$23.00
10/18/2012	Park Bank	PO BOX 8969, Madison, WI 53708-8969			Bank Charges	\$23.00
Sub Total						\$584.41
Independent Expenditure						
10/05/2012	The Campaign Group	1600 Locust St. , Philadelphia, PA 19103			Media - Online Advertising	\$6,882.50
10/05/2012	The Campaign Group	1600 Locust St. , Philadelphia, PA 19103			Media - Online Advertising	\$7,872.50

Independent Expenditure						
10/05/2012	The Campaign Group	1600 Locust St. , Philadelphia, PA 19103			Media - Videos	\$6,250.00
10/05/2012	The Campaign Group	1600 Locust St. , Philadelphia, PA 19103			Media - TV	\$24,400.00
10/08/2012	The Campaign Group	1600 Locust St. , Philadelphia, PA 19103			Media - TV	\$56,000.00
09/21/2012	The Campaign Group	1600 Locust St. , Philadelphia, PA 19103			Media - Videos	\$8,750.00
10/08/2012	The Campaign Group	1600 Locust St. , Philadelphia, PA 19103			Media - TV	\$70,000.00
09/21/2012	The Campaign Group	1600 Locust St. , Philadelphia, PA 19103			Media - Videos	\$8,750.00
10/05/2012	The Campaign Group	1600 Locust St. , Philadelphia, PA 19103			Media - TV	\$24,400.00
10/05/2012	The Campaign Group	1600 Locust St. , Philadelphia, PA 19103			Media - Videos	\$6,250.00
10/08/2012	The Campaign Group	1600 Locust St. , Philadelphia, PA 19103			Media - TV	\$70,000.00
10/08/2012	The Campaign Group	1600 Locust St. , Philadelphia, PA 19103			Media - TV	\$56,000.00
10/05/2012	The Campaign Group	1600 Locust St. , Philadelphia, PA 19103			Media - Online Advertising	\$7,872.50
10/05/2012	The Campaign Group	1600 Locust St. , Philadelphia, PA 19103			Media - Online Advertising	\$6,882.50
09/27/2012	The Campaign Group	1600 Locust St. , Philadelphia, PA 19103			Media - TV	\$60,000.00
09/27/2012	The Campaign Group	1600 Locust St. , Philadelphia, PA 19103			Media - TV	\$60,000.00
10/12/2012	The Campaign Group	1600 Locust St. , Philadelphia, PA 19103			Media - TV	\$67,500.00

Independent Expenditure						
10/12/2012	The Campaign Group	1600 Locust St. , Philadelphia, PA 19103			Media - TV	\$67,500.00
10/12/2012	The Campaign Group	1600 Locust St. , Philadelphia, PA 19103			Media - TV	\$71,250.00
10/12/2012	The Campaign Group	1600 Locust St. , Philadelphia, PA 19103			Media - TV	\$71,250.00
10/18/2012	The Campaign Group	1600 Locust St. , Philadelphia, PA 19103			Media - TV	\$90,000.00
10/18/2012	The Campaign Group	1600 Locust St. , Philadelphia, PA 19103			Media - TV	\$90,000.00
Sub Total						\$937,810.00
In-Kind						
10/19/2012	AFSCME-WI Special Acct.	1625 L Street, NW, Washington, DC 20036			Survey/Polls	\$10,120.00
10/19/2012	America Votes	1155 Connecticut Ave, Washington, DC 20036			Media - Phones / Robo calls	\$4.08
	Comment(s): This is an independent expenditure for calls in SD18, but because the expense category is locked "In-Kind" there is no way for us to report it. This represents half of an in-kind (totaling \$8.16), \$4.08 PRO Jess King and \$4.08 CON Rick Gudex					
10/19/2012	America Votes	1155 Connecticut Ave, Washington, DC 20036			Media - Phones / Robo calls	\$4.08
	Comment(s): This is an independent expenditure for auto calls in SD18, but because the expense category is locked "In-Kind" there is no way for us to report it. This represents half of an in-kind (totaling \$8.16), \$4.08 PRO Jess King and \$4.08 CON Rick Gudex					
Sub Total						\$10,128.16
Grand Total						\$948,522.57
Non-Monetary (-):						\$0.00
Total						\$948,522.57

SCHEDULE 2-B**DISBURSEMENTS
Contributions To Committees
(Transfers-Out)**

Complete Committee Name: Greater Wisconsin Political Independent Expenditure
Fund

Date	Full Name	Address	Vendor Name	Vendor Address	Amount
Grand Total					\$0.00
Non-Monetary (-):					\$0.00
Registrant In-Kind Sub Total (-):					\$0.00
Total					\$0.00

SCHEDULE 3-A**ADDITIONAL DISCLOSURE
Incurred Obligations Excluding Loans**

Complete Committee Name: Greater Wisconsin Political Independent Expenditure Fund

Incurred Obligation Outstanding Amount: \$0.00

Date	Full Name	Address	Amount
Grand Total			\$0.00

Date	Full Name	Amount Paid
Grand Total		\$0.00

SCHEDULE 3-B**ADDITIONAL DISCLOSURE****Loans
Individual, Committee or Commercial**

Complete Committee Name: Greater Wisconsin Political Independent
Expenditure Fund

Loans Outstanding Amount: \$0.00

Date	Lender Name	Address	Loan Amount	Loan Payment + Forgiven Amount	Outstanding Amount
Grand Total					\$0.00